



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2016

Multiple District 4

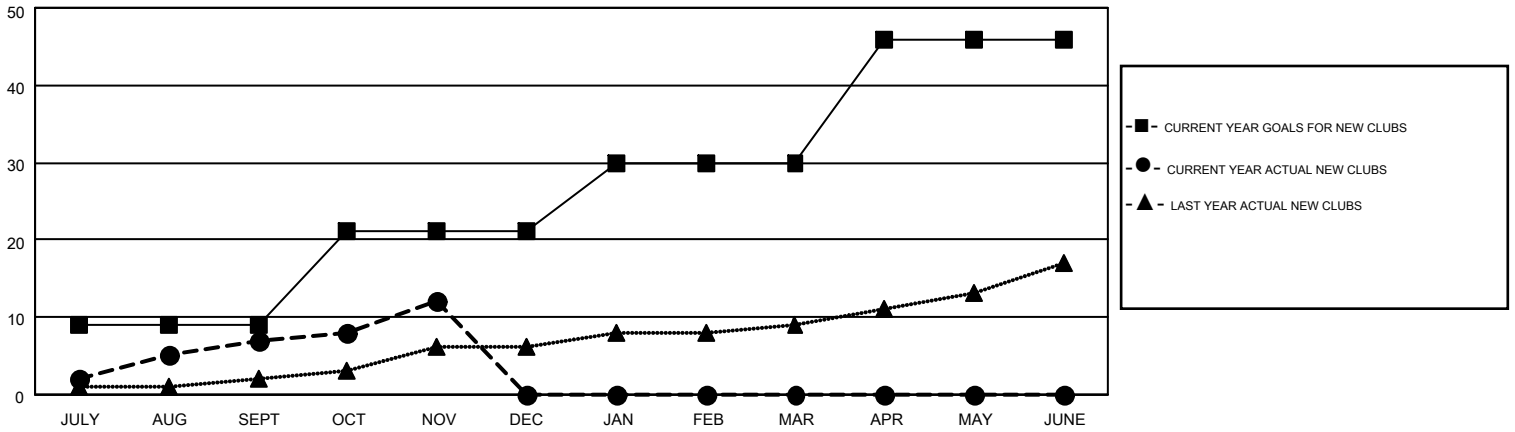
LOCATION: CALIFORNIA

GMT: GARY WONG

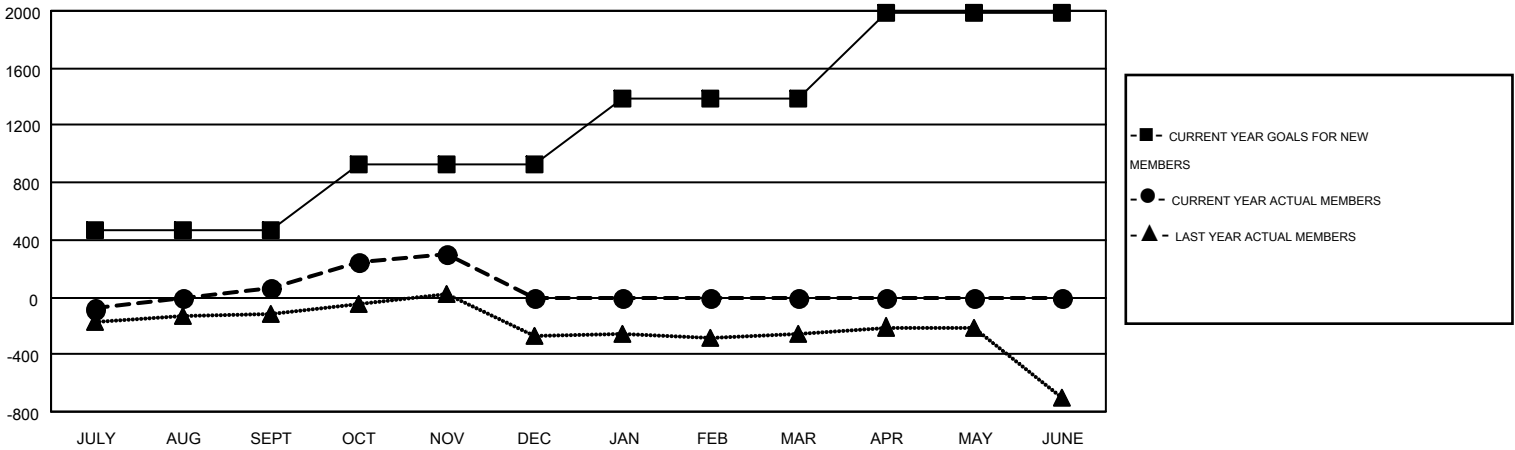
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2016-2017 |               |           |               |               | RESULTS FOR 2016-2017 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 9             | 7         | 4             | 3             | JULY/AUG/SEPT         | 468             | 1,119                         | 1,060           | 59            |
| OCT/NOV/DEC           | 12            | 5         | 1             | 4             | OCT/NOV/DEC           | 456             | 551                           | 313             | 238           |
| JAN/FEB/MAR           | 9             | 0         | 0             | 0             | JAN/FEB/MAR           | 467             | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 16            | 0         | 0             | 0             | APR/MAY/JUNE          | 591             | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |   |                 |
|------------------------|--|---|-----------------|
| DROPPED CLUBS: 5       | 354 CLUBS OF 740 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>                            |                 |
|                        |  | MALE  | 13,093 (63.71%) |
| <u>DROPPED MEMBERS</u> |  | FEMALE  | 7,459 (36.29%)  |
| DECEASED               | 112  | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> |                 |
| CLUB CANCELLED         | 19   |   |                 |
| OTHER                  | 1,242  |   |                 |
| TOTAL                  | 1,373  | FAMILY UNIT MEMBERS                                   | 3,752           |
|                        |  | HEAD OF HOUSEHOLD                                     | 1,786           |
|                        |  | NON-HEAD OF HOUSEHOLD                                 | 1,966           |